

# Better Business Communications Series

## Wow Your Audience! Be a More Effective Speaker & Presenter

### Why take this workshop?

Do you or others in your organization ever speak in front of a group of people or make presentations?

If so, then the **Wow Your Audience!** workshop gives you an opportunity to get vital feedback on how you do in those situations, and ways in which you can increase your effectiveness – whether you educate, persuade, inspire, motivate, or lead.

By participating in this engaging, interactive workshop, you and your people will hone your speaking skills and will receive personal attention in the areas of presentation in which you will most benefit.



### What will participants gain from this workshop?

Participants in the **Wow Your Audience!** workshop will be guided to:

- create more impact in their messages
- grab and keep audience attention
- deal effectively with fear and anxiety
- build rapport with the audience
- overcome verbal tics
- use PowerPoint more effectively
- adjust delivery time on the spot
- motivate the audience to action
- learn professional techniques for team presentations
- manage productive Question & Answer sessions

### How is the workshop conducted?

**Wow Your Audience!** is a hands-on, interactive workshop where participants learn by doing. Each person receives constructive feedback on a recorded presentation to see how they come across to an audience. They keep a DVD of their presentation. This workshop runs two days and is limited to 10 participants.

These are two-day sessions.

### Where are the workshops offered?

The Miller Campus of Salt Lake Community College. Workshops can also be customized for your organization and conducted at your location. For more customization information, call Susana Chaffos at 957-3457.

### How do I enroll?

Fill out the form at [www.slcc.edu/mbrc/calendarofevents.asp](http://www.slcc.edu/mbrc/calendarofevents.asp) or contact Student Services at 957-5200.

### How much does it cost?

Tuition for **Wow Your Audience!** workshops is \$199.00. Volume discounts and funding partnerships may be available. To find out, call Susana Chaffos at 957-3457.

### Who teaches this workshop?

**Wow Your Audience!** workshops are led by Greg Larson who has taught presentation skills to hundreds of individuals from dozens of companies. Greg is an internationally published writer who also teaches Business Communication at Salt Lake Community College and Neumont University.

