

SLCC Goals and the SLCC Community Writing Center: How the CWC furthers the goals of our college.

Provide Quality Higher Education

The Community Writing Center:

- Provides effective instruction in writing and literacy skills to multiple audiences as evidenced by workshop, partnership evaluations and writing coaching reflective statements;
- Maintains two-year work plans that quantitatively and qualitatively measure our progress towards collaboratively set objectives and outcomes;
- Is recognized nationally has a model of writing program excellence and assessment best practices;
- Is supported by an active and dedicated Academic Advisory Committee.

Serve People of Diverse Cultures, Abilities and Ages

The Community Writing Center serves a diverse population of community learners, as demonstrated by the following:

- The Minority Population of CWC registered writers is 25%;
- Households of CWC registered writers with annual incomes below \$20,000 is 42%;
- 40% of CWC registered writers have no college education experience;
- The diversity and reach of our Community Advisory Committee members.

Serve the needs of community and government agencies, business and industry

The Community Writing Center's Writing Partners program has paired the CWC with 65 community and government agencies over the past three years. These partnerships have included:

- Guadalupe Public School
- KUER and National Public Radio
- Literacy Action Center
- Salt Lake City Library System
- Salt Lake Peer Court
- SLCC Student Services
- Union Pacific
- Utah Arts Council
- Utah State Office of Education Native American Educational Plan Committee.

Provide Lifelong Learning

The Community Writing Center programs provide integrated lifelong learning experiences through:

- Writing Coaching: one-on-one collaborative writing assistance in any genre at any stage of the writing process;
- Writing Workshops: introductory workshops for the public across a range of personal, pragmatic and civic genres;
- DiverseCity Writing Series: mentored writing groups across the city, providing support and instruction in expression and literacy;
- Writing Partners: collaborations with community and government agencies, business and industry to increase capacities by improving literacy skills of staff and clients.

SLCC Community Writing Center Usage Data

	July 2005-June 2006	July 2006-June 2007	July 2007-June 2008
# of New Writer Registrations (in Center)	144	321	332
# of Writing Coaching Sessions	211	574	614
# of Writing Workshops (see lists below)	14	17	24
# of Community Partnerships (see lists below)	10	29	26
# of DiverseCity Writing Series groups	5	7	7
# of locations (the Center and Writing Coaching satellites at libraries and community centers)	1	3	5
# of Staff	--One 75% FTE faculty --One 50% FTE faculty --Five PT student-employees	Same	Same
# of Volunteers	10	15	29
# of Student Interns	0	0	4
# of Publications and National Conference Presentations	2	2	5
Budget	\$149,392.27	\$154,142.95*	\$171,736.96*

*Percentage increase in FT salary in PT wages COLA (FYs 2007 and 2008), one-time transfers from School of HSS to buy new computers (\$5000) and to increase hours of work during the summer for Director and Assistant Director (\$9000) (FY 2008).

SLCC Community Writing Center Demographics of Registered Writers

Ethnicity	Fall 2004	Sum 2006	Fall 2008
Caucasian	68.0%	66.8%	69.4%
Hispanic/Latino	9.5%	9.9%	9.8%
Native American/Alaska Native	4.4%	3.7%	2.9%
African/African American	7.0%	6.1%	6.0%
Asian/Pacific Islander	4.4%	5.7%	5.9%
Middle Eastern	0.0%	0.0%	0.4%

Education	Fall 2004	Sum 2006	Fall 2008
Eighth Grade	0.0%	3.2%	2.9%
GED	7.7%	8.7%	7.0%
High School Diploma	40.0%	34.4%	30.1%
AA/AS/AAS	5.5%	13.1%	12.9%
BA/BS	21.0%	24.2%	29.0%
MA/MS	5.6%	6.7%	8.8%
PhD	1.2%	1.3%	2.3%

Income	Fall 2004	Sum 2006	Fall 2008
0-6,000	20.0%	23.4%	18.4%
6,001-12,000	14.0%	14.0%	11.5%
12,001-20,000	14.0%	12.7%	12.2%
20,001-30,000	11.0%	10.9%	11.5%
30,001-50,000	7.6%	10.6%	14.3%
50,001-75,000	2.7%	4.4%	7.8%
75,001+	1.6%	3.4%	6.8%

How did you Hear?	Fall 2004	Sum 2006	Fall 2008
Word of Mouth	33.0%	35.7%	30.1%
Walking By	10.0%	11.5%	15.7%
Agency Referral	13.0%	15.2%	13.5%
Library	27.5%	17.6%	18.7%
Newspaper/Radio Ad/Brochure	10.0%	10.8%	11.1%
Website/Email Listserv	0.0%	1.1%	3.2%

List of Community Partnerships with the SLCC Community Writing Center

	July 2005-June 2006	July 2006-June 2007	July 2007-June 2008
Workshops	<ul style="list-style-type: none"> • College Application Essays • Creative Journaling • Editing Tips • Food Lore (2) • Playwriting • Slam Poetry • The Art of Correspondence • The Art of Editing • The Perfect Cover Letter (2) • Writing Comics • Writing Letters to Public Officials • Writing Memoirs 	<ul style="list-style-type: none"> • Beat Grammarphobia • Beginning Creative Writing • Business Writing: Electronic Communications • Creative Writing • Haunted Thoughts • Letters to Public Officials • Letters to the Editor • Memoir • Pamphlets, Press Releases, Posters • Poetry Basics • Resumes and Cover Letters • Write Your Legislator • Writing for Screen and Stage • Writing for the Web 	<ul style="list-style-type: none"> • Art of Monologue • Beat Grammarphobia • Blogging • College Application Essays • Creative Writing • Creative Writing for Kids • Editing Tips • Editing Tips • Email Etiquette • Holiday Letters • Instant Playwriting • Magazine Writing • Memor • Newsletters for Nonprofits • Speculative Fiction • Thank You Notes • Writer's Block • Writing for Children • Writing your Legislator
Community Partners	<ul style="list-style-type: none"> • City Library Literary Luminaries • Downtown Alliance First Night Celebration • GLBT Community Connections: Letters to the Editor • KRCL: workshops on writing PSAs for community orgs 	<ul style="list-style-type: none"> • GLBTCCU: Breast Dialogues Writing Workshop • HEAL Utah: Workshop for Essay Contest • KRCL/Spy Hop: Radio Essay 'Zine Writing Workshop • Literacy Action Center: Fundraiser at Barnes and Noble, DWS group • Romance Writers of America, Utah Chapter: Workshop for Annual 	<ul style="list-style-type: none"> • Disability Law Center: Housing Poetry Workshop and Performance • KUER: This I Believe radio essay workshop and writing coaching series • SL County Youth Government: Advocacy Writing Group Meetings • SLCC Grand Theatre: Crowns

	July 2005-June 2006	July 2006-June 2007	July 2007-June 2008
	<ul style="list-style-type: none"> • KUER/the Kings English :Purloined Passages Contest • Rape Recovery Center: Letters to the Editor workshop for board • Salt Lake City Youth Network • UPNet Youth Activism Summit: workshops by SLCC faculty • Utah Arts Council: Grant-writing Workshop • Utah Issues 	<p>Conference</p> <ul style="list-style-type: none"> • Salt Lake Film Center/Hood River Productions: Community Workshop facilitation for David and Julie Chambers • Salt Lake Peer Court: Youth Offender Writing Group series • TreeUtah: City Nature Writing Workshops • Univ. of Utah English Department: Guest Writers Series, Community Workshop facilitation for Bino Realuyo • University/Neighborhood Partners: Ad hoc committee for SLCC/UofU/community partnerships. • Utah Arts Council: Introduction to Grant-writing workshop for 15 organizations. • Youth Providers Association: Workshop on proposal writing K-12 Schools • Granite Public School District's Middle School Prevention Specialists on a Letters to Public Officials workshop • Granite School District's Community of Caring conference on an Advocacy Writing Workshop • Guadalupe Schools on a Food Writing and publishing workshop 	<p>photographic and personal essay exhibit of African American women in their church hats</p> <ul style="list-style-type: none"> • Union Pacific: Two separate workshops on Communicating with Email and Grammar Concerns • University of Utah Lifelong Learning Program: Writing Group Development Series • Utah Board of Education/Child Nutrition Program: Introduction to Grantwriting workshop • Utah Department of Transportation: Effective Public Communication workshop • Utah Food Bank: Information Dissemination • Utah Food Bank: Introduction to Grantwriting Workshop • Utah Museum of Natural History: Writing Workshop for Polarpalooza • Veterans' Administration: PTSD Writing Group • Westminster College: Writer's Camp for Youth workshops K-12 Schools • Realms of Inquiry, 3rd Grade: The Writing Process workshop • Rose Park/Riley Elementary/Slow Food:

	July 2005-June 2006	July 2006-June 2007	July 2007-June 2008
		<p>Libraries</p> <ul style="list-style-type: none"> • City Chapman: Dungeons and Dragons writing group • City Main: Arbuthnot Lecture application • City Main: Dewey Lecture Series (9) • City Main: Literacy Day Panel Discussion • City Main: Literary Luminaries event coordination • City Main: Scenes of Salt Lake Writing Contest • City Main: Teen Services Fantasy Writing Workshop • City Main: Teen Services Screenwriting workshop • City Main: The SLC Reads Together, The Big Read programming • City Main: Workshop for Staff Development day, Performance Plans • City/County: Writing Coaching sites (3) 	<p>Developing Writing Curriculum for “Taste Education”</p> <ul style="list-style-type: none"> • Taylorsville High School: College Application Essays workshop <p>Libraries</p> <ul style="list-style-type: none"> • City Chapman: Crafting Family Stories • City Chapman: Dungeons and Dragons writing group • City Main: Dewey Lecture Series (3) • City Main: Literacy Day Panel Discussion • City Sprague: Business Plan Development and Writing Workshop (with the Utah Small Business Administration) • City/County: Writing Coaching sites (3) • County Park: Crafting Family Stories

SLCC Community Writing Center

Samples of Evaluative Assessment

The assessment processes at the SLCC Community Writing Center are varied. We collect both quantitative and qualitative data, base our daily efforts on our two-year work plans and, recently, had an external review evaluate our programs. We can provide you with details of all these assessments. We will begin conducting value-added assessments of our four programs over the next two years, and also will begin work with faculty and students to develop assessment projects. The notes below provide a sample of quantitative and qualitative outcomes in our four programs.

Writing Coaching

- 33% of writers return for multiple Writing Coaching sessions, higher than the average returning appointment for student writing centers nationally.
- An Afghani refugee woman has been attending the CWC for three months to improve her written English skills. She has progressed from word-recognition to sentence revision literacies in that time.
- A letter from a woman who participated in writing coaching stated, “I was trying to get a cover letter and resume sent to a company to get a job. I asked you if I needed to pay you for helping me so kindly and you said just to let you know if I got the job. SOO...I got the job!!! Thank you a Thousand Times!—Kathryn Fetzer, 9/2/2002

Workshops

- In workshop evaluations, 86.5% of respondents said that they “Strongly Agreed” that they had “gained some new knowledge or understanding about writing.”
- Ten (10) community organizations who have participated in our Introduction to Grant-writing workshops have had their grants funded.
- Participants in the recent Letters to the Editor workshop have had letters published in this week’s *Salt Lake Tribune* Editorial section.

DiverseCity Writing Series

- Nearly 200 people have had their original writing published in the DWS anthology, *sine cera*, and over 150 people have read their word to a public audience at our celebratory readings.
- The newly-literate adults in the Literacy Action Center DWS group have—as a self-initiated group project—gone on to send letters to their public representatives to support adult education.

Writing Partners

- The number of CWC partnerships has more than doubled since 2006 and many are developing into multi-project on-going collaborations (i.e. Utah Humanities Council, Salt Lake City Libraries) and high-profile events (ie. Utah Arts Festival).
- For the past two years, all CWC partnerships have originated by the agency contacting us, indicating that the CWC’s credibility as an educational resource is growing.

Media

In the past two years, CWC programs/events have been listed in the *Salt Lake Tribune* on a near-weekly basis, featured in the *Salt Lake Tribune*, the *City Weekly*, and the *Deseret News*.

SLCC Community Writing Center Advisory Committee Members

Community Advisory Committee

- Shauna Bona, Co-founder/CEO McKinnon-Mulherin
- Lou Borgenicht, Physician
- Stephen Goldsmith, Curator, The Temporary Museum of Permanent Change
- Anne Holman, Manager, King's English Bookshop
- Joel Long, Director City Arts, High School Teacher
- Donna Land Maldonado, Program Director, KRCL 90.9FM
- Dawn Marano, Dawn Marano & Associates, Book Editing Literary Consulting.
- Gail McCulloch, SLPL librarian, Utah Center for the Book, Playwright
- Robin Pratt, Utah Nonprofit Association, Utah League of Writers
- Ken Verdoia, Filmmaker; Production Director, KUED

Academic Advisory Committee

- Clint Gardner, **Chair**, SLCC Writing Center
- Geoffrey Brugger, SLCC School of Arts and Communication Dean
- Larry Christensen, SLCC Psychology Department Chair
- Ron Christiansen, SLCC English Department
- Daniel Emery, U of U Writing Center
- John Fritz, SLCC Division of Humanities Chair
- Dean Huber, SLCC ESL Department
- Tom Huckin, U of U Writing Program
- Jay Jordan, U of U Writing Program
- Lynn Kilpatrick, SLCC English Department
- Chris LeCluyse, Westminster Writing Center
- Maureen Mathison, U of U Writing Program
- Lois Oestreich, SLCC Pre-Teacher Education
- Jennifer Ritter, SLCC English Department
- Stephen Ruffus, SLCC English Department Chair
- Cheryl Shurtleff, SLCC Skills Center, ESL program
- Enrique Velasquez, SLCC Division of Social and Behavioral Sciences Chair
- Betsy Ward, SLCC Thayne Center for Service and Learning
- Sundry Watanabe, UofU Writing Center